



FALL 2022

VENDOR

INFORMATION

Spiritual Holistic Expos, by NicNac Charities

PURPOSE

The purpose of the Spiritual Holistic Expo is to provide a showcase for small, local, and minority owned small businesses which specialize in community wellbeing through alternative healing modalities. To cultivate tightly knit community of wellness leaders in the Lehigh Valley. To provide free high-quality lectures which serve the public benefit.

Isabelle Moll, Show Director
(610) 791-2641

September 17th and 18th 2022 10am – 6pm Both Days

Venue: Ag-Hall
302 North 17th Street,
Allentown, Pennsylvania 18104.

Vendor Prescreening Application

1. **New vendors must** fill out this short [prescreening application](#), prior to being issued a contract for the Fall 2022 expo. This prescreening application ensures that new vendors:
 - a. provide legitimate, high quality, and meaningful services and products
 - b. will keep a balanced show, based on available slots for the various service and product types.
2. **87% of new applicants are successful**, especially when:
 - a. They provide truthful answers on the short application form; and
 - b. They provide high quality images of their products / booths.
3. The turnaround time on this pre-screening application is **less than one week** and will usually occur on a Wednesday. Contracts will be issued by the show director shortly thereafter.

What is the Cost of Booths?

- | | |
|--|----------|
| 1. 10' x 10' draped booth ----- | \$280.00 |
| 1. Corner Booth Request ----- | \$50.00 |
| 2. 10' x 20' large draped back booth ----- | \$320.00 |
| 3. Electric outlet ----- | \$40.00 |
| 4. Full Electric ----- | \$100.00 |
| 5. Extra Table ----- | \$20.00 |
| 6. Extra Chair ----- | \$3.00 |

What is included in the cost of the booth?

1. Two vendor wristbands which allow you and one other person access to the show cost-free for both days.
2. One dressed 8' table and two chairs – additional tables and chairs may be purchased at the time of contract or at the show itself.
 - a. You may certainly bring your own table and chairs in addition to those that we provide.
3. A booth sign, which features your booth name and your booth number.

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We are a registered 501©3 non-profit, with a [platinum transparency rating](#)

4. \$7500+ dollars in advertisement to the spiritual, holistic, and wellness community on Facebook and in print in Pennsylvania, New Jersey, and New York.
5. Booth visibility by an average of over 2000 visitors through the door.
6. Access to the finest quality vendor network on the Eastern Seaboard!

Payments

1. Split payments are welcome.
2. The full amount of the booth is due by 31 August 2022.
3. Personal Venmo is accepted and treated as cash
 - a. Kindly note Fall Spiritual Holistic Expo and your booth name in the description of the transaction
4. Business Venmo requires a 5% fee in addition to the full cost of the booth.
5. We also take check and cash, feel free to mail them to the address listed below.
6. The booth is not “secure” until a deposit is made as described below.



venmo

Deposits

1. A deposit of \$150.00 is required for the first booth requested, every additional booth added to a contract requires an additional \$50.00 to secure the space for the Fall 2022 expo. For example, 3 booths would require a deposit of \$250.00.
2. This deposit is non-refundable, non-transferable, and not assignable to other booths.
3. Any amount paid in **excess** of the deposit may be transferred to the Spring 2023 expo, should you be unable to make the Fall 2022, as long as that request is made in writing to the show director AND post marked by August 31st 2022.
 - a. For each day past August 31st 2022, 6% of the money in excess of the deposit amount will be forfeited.

Booth Setup Policies

1. We open our doors at 1200 hours on Friday 16th September 2022 for vendors to start setting up. Please do not show up before noon, because the doors will not be unlocked until this time.
2. Setup time on the 16th ends sharply at 7pm at which point AG hall security starts kicking people out 😞
3. Saturday 17th September 2022 we open our doors to vendor setup at 0700 hours.
4. Your booth must be ready for inspection by 0915 on Saturday. The show director and president of NicNac Charities will be inspecting for visual appeal, and to enforce the fire code – to verify for proper use of electric outlets (no ganging) as indicated by the vendor contract.

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5. All vendors should please move their car towards the Farmers Market prior to the start of the show, to allow for the expected record number of patrons to come through the door.

Booth Cleanup Policies

1. We will take down the pipes and drapes, provided table and both chairs.
2. Booth cleanup starts at 6pm on Sunday 18th 2022, **not before**.
 - a. You must stay open for business until this time, to provide a tidy appearance for all other vendors at the show.
3. Any booth found in violation of this policy, without express written permission by the show director, may compromise their eligibility to return for future shows 😞

Preparing for the next show

1. We love looking forward and planning for a successful future 😊
2. You will receive a QR code which will allow you to sign up for the next show without having to go through the Jury process again (yay)
3. This special exemption from jurying will last until 8 September 2022, at which point the special signup form will be shut down, and you will need to apply through the public facing Jury link.
4. In order to validate your contract for Spring 2023, we must receive your contract and deposit by 8 September 2022.
5. **We know that technology can be a pain in the neck!**
 - a. If you need support filling out any of these applications or would like us to explain anything, feel free to ask – we love helping people!!!

Additional Policies

1. We are a collective body, one which seeks to raise the positive spiritual energy of all those who join us at our show, through various healing arts and modalities. Anyone who expresses a desire to come to this show strictly for financial gain, or displays egoism or narcissism, will be removed from the show by security **without** financial recourse. Negative energy will not be tolerated.
 - a. This is part of the reason that we are using a prescreening jury to ensure that we only get positive vendors through the door.
2. You must sell the products listed in your vendor contract or provide the services listed in your contract. We reserve the right to ask you not to sell any good other than that listed on your contract out of fairness to everyone else at the show.
 - a. A booth must always have at least one person always present. If you need a bathroom break and there is no one else available to watch your booth, you may

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ask one of our volunteers to watch over your booth for 10-15 coverage minutes at no additional charge.

3. Service animals are welcome.
4. No smoking is allowed on the premises, unless in a designated smoking / vaping area.
5. No open flames, smudging, incense, or lit candles are permitted, by fire code.
6. Prior to the show we always have an energy drum circle to raise the energy of the space, in order to prepare for the best expo possible. If you would like to be a part of this, please feel free to come to the front when announced over the loudspeaker.
7. You agree to hold NicNac Charities Inc., Spiritual Holistic Expos, its officers' agents and any and all affiliated persons, entities, services, products, harmless from any and all claim arising from participation in this event. By submitting an application or contract with us you represent that you are of legal age, able to enter into legal agreements on behalf of yourself and the company you represent. You further agree that the indemnification is permanent and irrevocable. Should you be in any violation of any of these terms, we reserve the right to remove you from the show. We are not liable for any refunds, or liability for the services, products, advice, advertisement, suggestions, or claims that you or your booth make.

Lecture / Workshops

We love offering high-quality workshops to our visitors for free. If you have an idea for a lecture or workshop, please feel free to email them to our show director. We will be happy to place you as appropriate.

With Love and Light.

In your service now and always,

Isabell Moll

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