



SPRING 2023

VENDOR

INFORMATION

Spiritual Holistic Expo by NicNac Charities Inc.

PURPOSE

The purpose of the Spiritual Holistic Expo is to provide a showcase for small, local, and minority owned small businesses which specialize in community wellbeing through alternative healing modalities. To cultivate tightly knit community of wellness leaders in the Lehigh Valley. To provide free high-quality lectures which serve the public benefit. This Expo's Theme: Change Making.

Isabelle Moll, Show Director

Nicholas C. Birosik, President NicNac Charities
(610) 791-2641 | BirosikNicholas@gmail.com

May 20th and 21st 2023 10am – 6pm Both Days

Venue: Ag-Hall
302 North 17th Street,
Allentown, Pennsylvania 18104.

Vendor Prescreening Application

1. **New vendors must** create a new NicNac Charities Vendor Account at NicNacCharities.org/vendorSystem.html and provide a long form narrative description of the products or services that they intend to provide at the expo, prior to being issued a contract for the Spring 2023 expo. This prescreening process ensures that new vendors:
 - a. provide legitimate, high quality, and meaningful services and products.
 - b. will keep a balanced show, based on available slots for the various service and product types.
2. **68.4% of new applicants are successful**, especially when:
 - a. They provide truthful answers on the short application form; and
 - b. They provide high quality images of their products / booths.
3. The turnaround time on this pre-screening application is **less than one week** and will usually occur on a Wednesday. Contracts will be issued by the show director shortly thereafter.

What is the Cost of Booths?

- | | |
|---|----------|
| 1. 10' x 10' draped booth ----- | \$300.00 |
| 2. Corner Booth Request ----- | \$50.00 |
| 3. Booth Placement Along the Outer Wall ----- | \$ 33.00 |
| 4. 10' x 20' large draped back booth ----- | \$400.00 |
| 5. Electric outlet ----- | \$40.00 |
| 6. Full Electric ----- | \$100.00 |
| 7. Extra Table ----- | \$25.00 |
| 8. Extra Chair ----- | \$3.00 |

What is included in the cost of the booth?

1. Two vendor wristbands which allow you and one other person access to the show cost free for both days.
2. One dressed 8' table and two chairs – additional tables and chairs may be purchased at the time of contract or at the show itself.
 - a. You may certainly bring your own table and chairs in addition to those that we provide.

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3. A booth sign, which features your booth name and your booth number.
4. \$7500+ dollars in advertisement to the spiritual, holistic, and wellness community on Facebook and in print in Pennsylvania, New Jersey, and New York.
5. Booth visibility by an average of over 2300 visitors through the door.
6. WiFi Pass
7. Access to the finest quality vendor network on the Eastern Seaboard!

Payments

1. Split payments are welcome.
2. The full amount of the booth is due by **30 April 2023**.
3. Personal Venmo is accepted and treated as cash
 - a. Kindly note Spring Spiritual Holistic Expo and your booth name in the description of the transaction
4. Business Venmo requires a 5% fee in addition to the full cost of the booth.
5. We also take check and cash, feel free to mail them to the address listed below.
6. The booth is not “secure” until a deposit is made as described below.

Deposits

1. A deposit of \$150.00 is required for the first booth requested, every additional booth added to a contract requires an additional \$50.00 to secure the space for the Spring expo. (For example, 3 booths would require a deposit of \$250.00.)
2. This deposit is non-refundable, non-transferable, and not assignable to other booths.
3. Any amount paid in excess of the deposit may be transferred to the Fall 2023 expo, should you be unable to make the Spring 2023, as long as that request is made in writing to the show director **AND** post marked by April 30th 2023.
 - a. For each day past April 30th 2023, 10% of the money in excess of the deposit amount will be forfeited until the 10th day thereafter in which all money will be forfeited.

Booth Setup Policies

1. We open our doors at 1200 hours on Friday 19th May 2023 for vendors to start setting up. Please do not show up before noon, because the doors will not be unlocked until this time.
2. Setup time on the 16th ends sharply at 7pm at which point AG hall security starts kicking people out 😞
3. Saturday 20th May 2023, we open our doors to vendor setup at 0700 hours.
4. Your booth must be ready for inspection by 0915 on Saturday. The show director and president of NicNac Charities will be inspecting for visual appeal, **and to enforce the fire code** – to verify for proper use of electric outlets (no ganging) as indicated by the vendor contract.

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5. All vendors should please move their car towards the Farmers Market prior to the start of the show, to allow for the expected record number of patrons to come through the door.

Booth Cleanup Policies

1. We will take down the pipes and drapes, provided table and both chairs.
2. Booth cleanup starts at 6pm on Sunday 21st 2023, not before.
 - a. You must stay open for business until this time, to provide a tidy appearance for all other vendors at the show.
3. Any booth found in violation of this policy, without express written permission by the show director, may compromise their eligibility to return for future shows 😞

Preparing for the Next Show

1. We love looking forward and planning for a successful future 😊
2. We know that technology can be a pain in the neck!
 - a. If you need support filling out any of these applications or would like us to explain anything, feel free to ask – we love helping people!!!
3. The application process will remain the same as in times past. Please feel free to use the system and Nic will call you to confirm your booth selections.

Additional Policies

1. We are a collective body, one which seeks to raise the positive spiritual energy of all those who join us at our show, through various healing arts and modalities. Anyone who expresses a desire to come to this show strictly for financial gain, or displays egoism or narcissism, will be removed from the show by security without financial recourse. Negative energy will not be tolerated.
 - a. This is part of the reason that we are using a prescreening jury to ensure that we only get positive vendors through the door.
2. You must sell the products listed in your vendor contract or provide the services listed in your contract. We reserve the right to ask you not to sell any good other than that listed on your contract out of fairness to everyone else at the show.
 - a. A booth must always have at least one person always present. If you need a bathroom break and there is no one else available to watch your booth, you may ask one of our volunteers to watch over your booth for 10-15 coverage minutes at no additional charge.
3. Service animals are welcome.
4. No smoking is allowed on the premises, unless in a designated smoking / vaping area.
5. No open flames, smudging, incense, or lit candles are permitted, by fire code.
6. Prior to the show we always have an energy drum circle to raise the energy of the space, in order to prepare for the best expo possible. If you would like to be a part of this, please feel free to come to the front when announced over the loudspeaker.

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7. You agree to hold NicNac Charities Inc., Spiritual Holistic Expos, its officers' agents and any and all affiliated persons, entities, services, products, harmless from any and all claim arising from participation in this event. By submitting an application or contract with us you represent that you are of legal age, able to enter into legal agreements on behalf of yourself and the company you represent. You further agree that the indemnification is permanent and irrevocable. Should you be in any violation of any of these terms, we reserve the right to remove you from the show. We are not liable for any refunds, or liability for the services, products, advice, advertisement, suggestions, or claims that you or your booth make.

Lecture / Workshop

We love offering high-quality workshops to our visitors for free. If you have an idea for a lecture or workshop, please feel free to email them to our show director. We will be happy to place you as appropriate.

With Love and Light.

In your service now and always,

Isabelle

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